



THE MASTER KEY LIST – THE PLAN

George Mentz, JD, MBA, CWM®, MPM®, QFP

Excerpts from *It Works If You Work It - The Power of Success: The Greatest Success Secrets Ever Known* — By: G Mentz,

Write out 5, 10 or even 50 things that you want to do to improve your life and circumstances. Do it and do it today. As the great poet von Goethe once implied, *Begin it Today and There is MAGIC & POWER in it.*

Write out your list, and put it in your pocket. Think about it for a day. Then pick the 3 most important things you can do to change your life for the better and begin immediately to commit to these 3 goals.

Every day, when you are in your Alpha Relaxed State, you can read the list to yourself. Read it at night and upon awakening. Think about the completed successes. Think about the ESSENCE of your purpose.

As part of your continual growth, you can enhance, add, expand and remove things from your **Master Key List**.

A MENTAL AGREEMENT FOR SPECIFIC SUCCESS

Your plans and mental blueprint should be very specific. For example, you may write out on a piece of paper a personal commitment to yourself.

Recommended Read

PROPRIETARY INFORMATION & COMPETITIVE INTELLIGENCE

From *The University of Texas at Austin*

Proprietary Information describes the level of confidentiality given to a document or information by the owner. Generally, a document classified by the owner as "proprietary" limits who can view it or know about its contents. The term proprietary information is often used interchangeably with the term trade secret.

You'll be happier if you remember the mantras of proprietary information:

- *Businesses make money*
- *Information is a business resource*
- *Information is proprietary*
- *Proprietary information is secret*
- *Secret means "not readily available"*



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Editor's Notes :

by Michele Guttenberger, MPM®

THOSE UBIQUITOUS TRAPS THAT ENDANGER TECH WORLD PROJECTS

In the digital age knowledge exchange becomes more ubiquitous to communities of practice. It becomes murky on what hat we are wearing when we exchange dialog. The virtual world has brought us virtual time where we can have multiple roles simultaneously - something that was physically impossible to do in the real time world. However, there still exists the fine line where sharing drifts from friendly outside collaboration to trespassing of one's intellectual property with the dangers of being caught up in a conflict of ownership or copyright infringement. HBO's comedy series Silicon Valley imitates the PM tech life with some current legal challenges and ethical dilemmas that are unique to the Tech World when there is no brick and mortar delineation of intellectual ownership. The series presents us with episodes of a small startup Pied Piper and the giant tech company Hooli. Pied Piper compresses data and was founded by its CEO Richard Hendricks. Earlier, Richard was employed at Hooli, a Google-esque styled company. Richard created his compression algorithm on the side, partnering with a startup incubator company. Once Richard's algorithm realizes attainment, Hooli sues Pied Piper for copyright infringement, alleging that Richard does not own the copyright to the algorithm since Richard created it within the scope of his employment at Hooli and the resources and assistance of fellow Hooli employees.

Although this problem is presented in a fictional series it does present the real world dilemma of the ubiquitous working environment of IT engineering. Project work in the internet age of easy sharing presents easy traps in breaching one's own propriety information. When a PM is also a CEO of his own start-up then it may be wise not to participate in blog and chat knowledge interactions outside your immediate team. Maybe during the critical path period of you own PM involvement it is best to consider current thoughts and dialogue a propriety activity that needs to be kept on the QT.

[Watch the Clip of Episode 17 – Arbitration](#)



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This Month's Tip:

How to Draw a positive picture

Actually drawing a picture can help you achieve your goals in this TED Talk

<https://youtu.be/4vl6wCiUZyc>

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Spotlight on: Bobby Thomas Varghese

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If you complete the Risk Course online, you may apply for our CPRM risk certification.

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HOW DATA CAN DRIVE THE NEXT GENERATION OF EMPLOYMENT

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Master Alumnus Spotlight on



Bobby Thomas Varghese CIPM® CIPM, MS - IT & SE, CCNP, MCSA

- Honorary Advisory Council

Mr. Varghese is the managing partner at The MEDIA House / inBOX Creations and Chief Systems Officer at IHG - InterContinental Hotels Group. He has provided his expert IT project knowledge and council to collaborate on numerous management committees including the Systems Application Selection Team, Chair of the Network, Operations, Security Team and Migration Team.

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Edited by Prof. Dr. George Mentz, JD, MBA, MPM®

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About the Instructor



Mick Campbell is a best selling author of The NEW One-Page Project Manager and Managing Partner of

OPPM International. Mick is a recognized authority in traditional and agile project management. He is a former telecom vice president who has certified project professionals worldwide and advised hundreds of companies large and small.



City & Date

Las Vegas NV

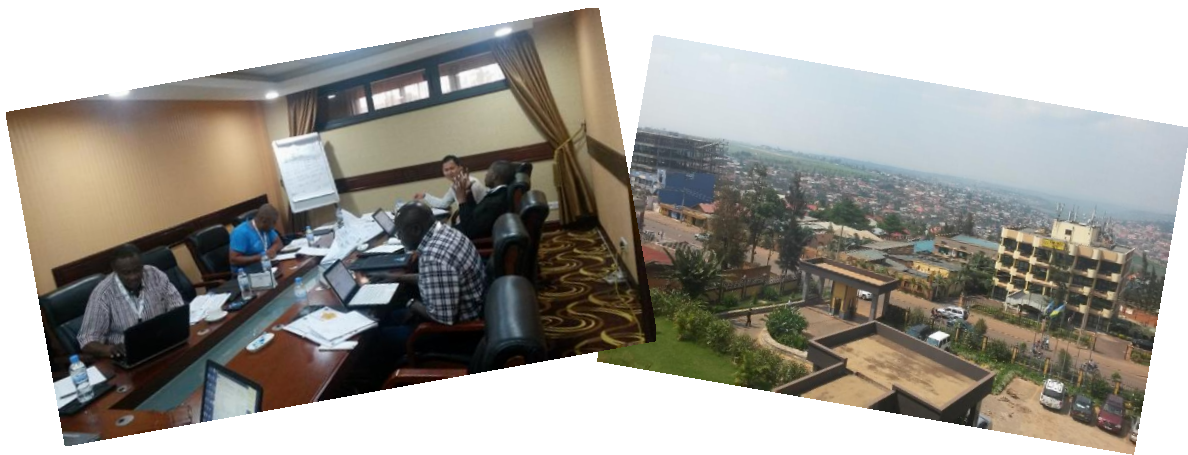
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Coordinator Joseph Mogu selected The Grand Legacy Hotel in Kigali, Rwanda as an excellent venue choice with seamless accommodations for this opening training site. Delegates came from four African nations where they were introduced to an applied learning approach to project management besides the usual examination coursework. Expert instructor led learning and added online review provided a successful class formula where delegates passed the online certification examination with absolute confidence in their qualification knowledge.



ABMC International, Mark Reeson's -M R Project Solutions Ltd and AAPM® accreditations are paving the future in East Africa with knowledge/training classes and examine certification. Scheduled AAPM® accreditation classes are planned for Kenya and Uganda in November and January respectively. In the planning stage are AAPM® special post certification classes in Rwanda, Kenya and Burundi for continued professional development knowledge. Nairobi and Kampala are already in the book for further class visits that will begin a new 'African Adventure'. Visit ABMC Intl website for more info <http://www.intl-abmc.com/>

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