



ABUNDANCE BY DIAMANDIS AND KOTLER, STILL IS AN "OUTSIDE OF THE BOX" ANALYSIS

by George Mentz, JD, MBA, CWM®, MPM®, QFP

Twenty years ago, the internet was in its infancy where people created something from nothing. Today the web is allowing collaboration, social transformation, and cultural exchange in ways that were never expected. Most people now have access to a handheld phone, pad, laptop, or desktop for about \$300 dollars where this type of computing power may have cost 10 thousand dollars only a decade ago.

Abundance is not the same old book. It is game-changing research that will force you to THINK, ADAPT, CREATE, and even allow you and your teams to synthesize technological concepts of today's world. ([Benzinga Review](#))

RECOMMENDED VIEWING

Building Dream Teams

CJBS Enterprise Tuesday lecture series

Centre for Entrepreneurial Learning



Two speakers look at the need for different team members at different stages of the venture;

they offer advice on how you define the dream team for each of these steps; and how you can look for, attract, reward and focus the team so that you deliver the results. **Billy Boyle** has grown his company Owlstone. Boyle shares his views on the need for values, for understanding the changes needed during different stages of growth. Boyle finds autonomy is a stronger motivator than financial rewards in team building. **Cynthia Larby**, Biotechnology Entrepreneur –lectures about the need for understanding structures before building the team. She also has strong tips on how to galvanize teams in difficult situations. ([click video link below](#))

<http://youtu.be/jS7whAfRcPc>

Editor's Notes :

by Michele Guttenberger, MPM®
WHAT THINGS DO YOU NEED TO BUILD A PROJECT DREAM TEAM?

The initial step in project dream team building is improving the team you already have in order to attract the members you really prize. Progressive work environments attract great team members. **Star performers aren't in the business of saving organizations** from bad circumstances. These people are looking for good project opportunities with strong organizations. This will require you to **roll up your PM selves with an UNINSPIRING team** and guide them through what's really needed to keep the project on track while you continue your quest for star candidates who hopefully will fill this void.

So what are the **characteristics of a project Dream Team?** They are a group who gets it—who understands the philosophy behind the project and knows how things should be completed. They can take lead thoughts and ideas to the next level. They are capable of taking a vision and improve upon it with the collaboration of other stakeholders.

An ideal goal for any PM is being able to assemble a project dream team but, to do this **you need to know the qualities you are looking for**. An important quality in building a superlative team is looking for people whose perceptions are similar to yours – the project manager. They do not have to be exact, but they do need to be similar. The rationale behind this is; **if you don't match up on the perception of what "good" is, how can you advance forward together to create it**. There should also be a mutual respect for the contributions and expertise a member brings to the project. When there are doubts on the competencies of a team member it stifles any brainstorming discussions with them. Likewise, if the PM's position is unrecognized, it will also hinder any innovative discussions too.

Lastly, **project dream team members must believe in the project**. If you harbor thoughts that their heart is not in the project, it makes it difficult for you to put your trust in their reliability, and time is wasted in umpiring their real motives.

These are some of the things in the check list of building that project dream team.

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*This Month's Tip:
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Master Alumnus Spotlight on



Sandra G. Senegal Purdom,
EP, MPM,
AAPM® Board Advisory Member

Sandra Senegal Purdom is a Mechanical Engineer with over 20 years of environmental engineering design, manufacturing engineering, manufacturing quality assurance, project/program/environmental and construction management and supervisory experience. She is the Vice-President of Quality Management Services, Inc. (QMS), an enviro health, safety and project management consulting and training firm.

[Read more about her expertise](#)

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About the Instructor



Mick Campbell is a best selling author of The NEW One-Page Project Manager and Managing Partner of

OPPM International. Mick is a recognized authority in traditional and agile project management. He is a former telecom vice president who has certified project professionals worldwide and advised hundreds of companies large and small.

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