



THE START OF SCIENTIFIC MANAGEMENT

by George Mentz, JD, MBA, CWM®, MPM®, QFP

Frederick W. Taylor pioneered the field of scientific management in the late 19th century, carefully plotting the functions of various workers and then devising new, more efficient ways for them to do their jobs. True mass production was the inspiration of Henry Ford, who in 1913 adopted the moving assembly line, with each worker doing one simple task in the production of automobiles. In what turned out to be a farsighted action, Ford offered a very generous wage -- \$5 a day -- to his workers, enabling many of them to buy the automobiles they made, helping the industry to expand.

Page 34 <http://aapm.info/mbahandbook.pdf>



AAPM® RECOMMENDED SUMMER NOVEL

The Phoenix Project: A Novel About IT, DevOps, and Helping Your Business

Win– by
Gene Kim,
Kevin Behr,
George
Spafford

A quick easy read novel for a PM's summer reading at the beach.



Told from the perspective of newly-minted VP of IT Operations Bill Palmer, it describes the turnaround of failing auto parts company Parts Unlimited. This is to be achieved through the delivery of the eponymous Phoenix Project, a classic "too big to fail" software project designed to build a system which will revive the fortunes of the company.

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Editor's Notes :

by Michele Guttenberger, MPM®

ADDING DEVOPS IN PM

Virtualization, mobile technologies Cloud and Agile development are generating new applications designed for new platforms. This is ushering in new management concepts. A new paradigm that fits into the frame of Project Management is DevOps. This paradigm evolved from the Enterprise Systems Management and Agile software development movements. DevOps became a popular term in 2009 named after a series of "DevOps Days" that started in Belgium. Today DevOps Days conferences are held in India, the US, Brazil, Australia, Germany and Sweden.

DevOps is a new emerging process of managing handoffs that has become a popular process cycle in these new application arenas. DevOps is the umbrella concept of smoothing out the interaction between development and operations. DevOps addresses and mitigates these disconnects between traditional development activity and traditional operation activity. Both development and operations have different standpoints within their respective roles that work within their own environment but can fail to function when it is transitioned over from the development stage to final operations. There is often misperceptions between development and operations caused by a combination of differing motivations, tooling, and processes and this becomes problematic with handoff integration that is absent of cross-functional collaboration. DevOps focuses on the point in time handoff and requires more ongoing cross-functional collaboration rather than what has been a customary separation point initiated in deployment between both groups. In a frequent and complex code release environment DevOps brings stronger processes, more cross-functional skills, and high-quality toolsets. DevOps also provides governance through application delivery from teamwork between diverse technical teams and presents agility, repeatability, and quality. It solves Devel. and Ops issues that slows down IT's delivery and impacts business value.

DevOps has opened up a new profession similar to the role of Chief Engineer. A DevOps leader bridges the gap of contradicting goals between teams.

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by Gene Kim, Kevin Behr, George Spafford
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Career Articles - AAPM® and the International Project Management Commission:

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Dr Rand Fandrich, PHR, CHRA
AAPM® Global & Presidential Board & Advisory Council



Founder of the Expatriate Foundation, Dr Rand Fandrich, PHR, CHRA is honored to be nominated to the AAPM® Global & Presidential

Board & Advisory Council. He is the founder of the Expatriate Foundation (2008) that specializes in international Training/Global Mobility, International Human Resource Management Training, Expatriate Organizational Consulting, Education/E-Learning/Certification Prep Courses, Foreign Language Training via LiveMocha, Globalization Coaching/Training



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