

MEMBER BENEFITS FREE ONLINE CPE CERTIFIED

Take 5 of these Strategy and Planning courses, and you qualify for the prestigious CPE Certified Planning Engineer. eMail us when you complete the courses, and we can process your application and payment

- 1) **Marketing Planning**
<https://www.udemy.com/how-to-write-the-ultimate-1-page-marketing-plan/>
- 2) **Fundamentals of PM**
<https://www.udemy.com/project-management/>
- 3) **Agile Communications Planning** https://www.udemy.com/cbpm_course1/
- 4) **Disaster Contingency Planning** <https://www.udemy.com/disaster-planning/>
- 5) **Business Strategy Planning** <https://www.udemy.com/foundations-of-business-strategy/>

- 6) **Microsoft Project Planning**
<https://www.udemy.com/introduction-to-microsoft-project-2013/>
- 7) **Operations Management Planning**
<https://www.udemy.com/operations-management/>
- 8) **Leadership Planning** <https://www.udemy.com/the21principles/>
- 9) **Change Innovation Planning** <https://www.udemy.com/applied-innovation/>

THE QUATERLY NEWS & ANNOUNCEMENTS FOR CERTIFIED LEADERS

EDITOR'S TREND NOTES—

MICHELE GUTTENBERGER

CALENDAR CELEBRATIONS

On January 1st many nations follow the Gregorian calendar as the first day of the year. However, another ancient calendar that is recognized is in the Chinese New Year which is celebrated by many principal business areas of the world. Just as January 1st has become a holiday recognized by governments, so does the Chinese New Year which does not have a fixed date. The reason for this is, the first day of its New Year begins when there is a new moon. This event ranges within a lunar date between 21 January and 20 February. The first day of the Chinese New Year started February 5th 2019. It is a major event in Greater China where this predominating influence has ushered in lunar new year celebrations of China's neighboring cultures. Recognition of this calendar is momentous with Overseas Chinese populations too - Singapore, Indonesia, Malaysia, Myanmar, Thailand, Cambodia, the Philippines, and Mauritius. Great customs associated with it that can inspire good project management also like - the tradition to clean ones house, in order to sweep away any ill-fortune and to make way for incoming good luck. The AAPM® body can translate these diligent Asian customs into good PM when leadership includes the boards of Singapore Project Management Commission, and Hong Kong Project Management too.



One-Page Project Manager™ (OPPM)™

AAPM's Selected Project Communication Tool Works for Political Leaders too

The One Page Project Manager is not an academic or theoretical idea, but a proven tool®. It is a tool that is introduced in several of AAPM® certification training programs. Clark A. Campbell, Ph.D is the author and founder of OPPM International. More than 100,000 copies of The One-Page Project Manager have been published and also sold in seven languages. Mick Campbell, MBA PMP is the co-founder and Managing Partner of OPPM International, and co-author of The NEW One-Page Project Manager.

In 2018 GAFM® along with AAPM® formed an alliance with OPPM One Page Project Manager Leaders as the preferred providers of project management courses and programs in the USA.

This streamlined management process was not only valuable to Project Managers, there was even a great need for OPPM training with USA political tacticians. OPPM became a key tool in the Romney Readiness Project. This project was the preparation plans for the possible transition of candidate Mitt Romney (the Governor of Utah) following the 2012 Presidential Election. Although this presidential Campaign was unsuccessful, there still remained the im-

portance to catalog and describe the work done for the benefit of future election cycles. This team felt that early and comprehensive transition planning was a practical and needed undertaking. New presidents our presented with a daunting set of issues and decisions, concerning policy implementation and staff selection. An incredible level of labor and planning is mandatory to effectively prepare for these decisions. Driving this exercise was the 2010 amendment to the Presidential Transition Act of 1963. This Act acknowledged the magnitude of this planning by providing pre-election transition support. Hence, the Readiness Project was the first transition effort to operate under this new framework.

The book Romney Readiness Project 2012 Retrospective & Lessons Learned is a candid and detailed account about what was done well, what could have been improved upon and lessons learned. It is hoped that future transition teams from both parties can benefit from reading this retrospective.

<https://oppmi.com/Romney-Readiness-Project.cfm#contactme>

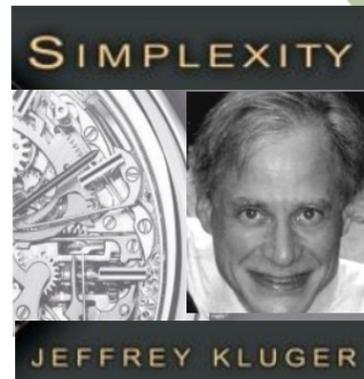
This Issue

- OPPM for Post Campaigning P. 1
- Editor Notes Trends P. 1
- News on Agile P. 2
- Advice Founder & Members P. 2

PRINCIPLES FOR
PROJECT
MANAGEMENT
SUCCESS FROM OUR
FOUNDER
GEORGE MENTZ, JD, MBA



Simplicity is the 10th Principle of Agile Project Management



Simplicity: Why Simple Things Become Complex (and How Complex Things Can Be Made Simple)



THE COMPLEX MASQUERADE AS THE SIMPLE, AND THE SIMPLE PARADE ITSELF AS COMPLEX

the most conspicuous features of a thing and be struck -- or confused -- by that quality. Thus, we are confused by beauty, by speed, by big numbers, by small numbers, by our own fear, by wealth, by eloquence, by size, by success, by death, by the unfathomability of life itself.

There is a taxonomy of things that fool us every day and, in so doing, help the complex masquerade as the simple, and the simple parade itself as complex". Simplicity is redefining how we look at the world and using that new view to improve our lives in fields as diverse as economics, biology, cosmology, chemistry, psychology, politics, child development, the arts, and more. Seen through the lens of this surprising new science, the world becomes a delicate place filled with predictable patterns-- patterns we often fail to see.

Jeffrey Kluger is a senior writer for TIME. Mr. Kluger is also a licensed attorney, and intermittently taught science journalism at New York University.

Jeffrey Kluger has given a TEDx Talks on Simplicity Ubiquity: The Confounding Interplay Of The Simple & Complex and it can be viewed on YouTube <https://www.youtube.com/watch?v=8hqnvMoixCQ>

Readers can further explore his book on this concept in *Simplicity: Why Simple Things Become Complex (and How Complex Things Can Be Made Simple)* available in print and Kindle format. ISBN-13: 978-1401303013 ISBN-10: 1401303013

Success Books Give Us a Wealth Mindset

If you've ever read any self-help books, you'll know that many of them are quite the same. They talk about dealing with people, leading, managing, making money, making good decisions, building things, and cultivating the type of attitude that is necessary to have for success, among other things.

So, there's a lot of common denominators in self-help books. If you read a top success book, however, they're a little bit different -- a little bit more straightforward, a little bit more of the WEALTH mindset built into them, which is a nonsense, honest approach designed to maximize the reader's time. These books just want to give you the facts and the information needed to get the job done.

The conclusion of a 25-year research project based upon conversations of over 500 global leaders in over 50 countries constructed "The Law of Achievement" topic lectures. It has now been elevated to the next level, through enlightened book reading. In this type of book one can intently, contemplate the timeless wisdom contained, take action, and become a master of your destiny. It becomes the timeless framework for achievement and progress.

100 Secrets and Habits... is a must read. <https://www.amazon.com/dp/>

AAPM® additionally has issued the AAgCC Agile Communications Certifications for project managers. The AAgCC further advances the MPM® professional with the ability to communicate and manage change with the key elements for on-time, on-budget projects which mitigate risks, magnify quality and deliver scope. PMRG has coursed this into a four day certification class whereby PM's grasp the necessary components of Agile Project Management, and augments this understanding with seriously simple tools and templates. Introduced are the authors and creators of these tools that are now easing burdens and delivering successful results.

Simplicity is the 10th principle of Agile Project Management. Demonstrating the concept of "seriously simple" the AAgCC class covers the concept of Simplicity, by Jeffrey Kluger. Kluger states in his introductions "The human brain is a real-time machine... [that assembles] information quickly into impressions and actions. That kind of cognition may have been the only way for the species to survive in the wild, but it can mislead us now, causing us to overfocus on



Is It Time for Your Recertification?

Register with PMRG for New Course Work for Recertification

The MPM, HRPM, AgCC, and MPM2 certifications are good for a two-year period from the time you completed your course. Your certificate should have the month and year in which your certification expires. If you cannot locate your expiration date, please feel free to contact PMRG and they can provide that to you. (614)-309-6565

You will need the following items to recertify:

Your name as you would like it to appear on your new certificate

Type of certification you are renewing (MPM, HRPM, AgCC, or MPM2)

The city/date in which you took your original certification course

Current contact information (including address, phone, and email)

Visit the Project Management Resource Group to view their Programs Dates and Locations for the 2019 calendar. <http://www.pmgr.com/recertification>

MPM® Certification gives you the prerequisite that enables you to advance your certification to the next level as MPM² - Master Project Manager 2.

This MPM²® certification course is an Advanced Course presented in collaboration with OPPM™ Interna-

tional. Current MPM certification is a prerequisite for this course. Learners should have over three (3) years of hands-on project management experience. Participants are expected to possess a working knowledge of the process groups and knowledge areas of project management and are expected to make their experience part of the shared knowledge of the course.

Case studies, published research, and the work of world-class scholars will be provided for homework preparation prior to each day.

Spotlight on AAPM LinkedIn Members & Their Thoughts



Christopher Knight Lopez, MPM, Senior Portfolio Manager is a USA - Honorary Global Advisor. As an executive officer He is a proactive professional who has utilized his 8 + years of industry knowledge in finance, information technology, government affairs, investment banking, software deployment, and intelligence to implement effective solutions for government & company infrastructure.

He is listed on AAPM® Global & Presidential Board & Advisory

Council group with the title Rt Honorable Christopher Knight Lopez. He has also holds the position of USA ambassador official to The Republic of Aquitaine Baron of The 1st Aquitanian Knights Ambassador.

The Republic of Aquitaine is a non-state sovereign entity, formerly situated in the region of the southwestern third of France. The Republic of Aquitaine is divided into four basic ministries that are responsible for the promotion and well being of the Non State Sovereign Entity. It is an active member of the INTERNATIONAL ORGANIZATION FOR EDUCATIONAL DEVELOPMENT Consortium of Sovereign Nations.

Visit their government website. <https://www.republicofaquitaine.com/>



EYE ON IT

Current HR Trends Noted in CAREERBUILDER® for Employers

Matthew Tarpey - Shows us -

7 Trends Driving US Job Growth

No. 1 - Rapid technological innovation – Technology has become ubiquitous in our daily lives, and the pace of innovation continues to accelerate. From an endless selection of apps to inventions in machine learning, artificial intelligence, robotics and 3-D printing, technology is introducing new possibilities for business and everyday life [Read the article](https://resources.careerbuilder.com/news-research/trends-driving-job-growth) - <https://resources.careerbuilder.com/news-research/trends-driving-job-growth>



Streaming Picks

<https://youtu.be/baefiQFbc3A>



An informative discussion about the American Association of Project Management (AAPM®) and its courses offered at The Business School. This institution offers all Guyanese, the opportunity to access the highest quality of educational services and training, with the objective of developing the country through the development of its human resources.