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PM Tips - [International Payments](#)

IS EXTREME REALISM HOLDING YOU BACK?

from **George Mentz, JD, MBA, CWM®, MPM®, QFP**



Extreme realism is what I would call it, where you're just so realistic

that you are determined to be right about what's wrong. There comes a point when all of us wake up one morning and say, "We've got to let go of this". It is holding us back. So as soon as you make a conscious decision to control your thoughts and control your thinking and direct it towards constructive and productive ideals, then you'll be able to energize what you want to manifest in your life. [See Book Info](#)

AAPM® RECOMMENDED LINK

trade.gov/goodgovernance **Business Ethics: A Manual for Managing a Responsible Business Enterprise in Emerging Market Economies**

Responsible Business Enterprise (RBE) in an emerging market economy. A management tool owners and managers use to encourage responsible business conduct that is commonly called a business ethics program. A business ethics program also helps owners and managers address the triple bottom line: the financial, social, and environmental results. RBE is characterized by responsible business conduct at all four levels of its identity as an enterprise:



1. Compliance with the law
2. Risk management
3. Reputation enhancement
4. Value added to the community of the business's.

Editor's Notes :

by *Michele Guttenberger, MPM®*

HOW DO LEGENDARY INNOVATORS HIRE A WINNING PROJECT TEAM FROM DESIGN TO PRODUCTION?

The dynamic leader of an innovative company has a dilemma in finding the right talent to build a dynamic and innovative project team.

Thomas Edison was a legendary genius but he was also a typical American factory owner who was concerned with finding the right executive staff to put these inventions into production. His executive project team needed to be pragmatic engineers and creative designers too. Identifying potential new hires with these talents was a challenging task.

Since Edison was a world-renowned inventor, many wanted the prestige of being on Edison's direct payroll. This forced Edison into some secrecy in posting his job ads to prevent being bombarded with applications. His best defense was to place a blind classified ad in The New York Times.

Here is an ad Edison placed in The New York Times classifieds on February 24, 1921. It appeared on page 18 in the "Help Wanted-Male" section:

EXECUTIVES- The President of a large corporation is looking for executives in the embryo stage—Young men who have graduated from a first-class college, technical or non-technical; experience in the manufacturing world unnecessary, but candidate must be willing to buckle down and work hard to learn a business of national repute from the raw material to the finished product; only those men who know they can compete with the best, who are above the average, who are still studying, plugging, and analyzing problems and are full of ambition to get to the top will stand a chance of qualifying; those who measure up to the high standard required will have a brilliant opportunity and promise of the future; starting salary \$25 to \$30 per week; let your application tell us briefly your ambitions, and give age, education, religion, and experience. V 959 Times Downtown.

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Dr. Agumenu Secretary General,
African Project and Programme
Management Association (APPMA). He
is the author of A Dawn of a “New
Project Sponsor and Leader” in the
Ghanaian Economy a paper featured
in PM World Journal Volume VI, Issue
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