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This Month's Tip:

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Big data: Use the right analytics for the business problem

Advice presented by IBM

AAPM® GLOBAL NEWSWORTHY OCTOBER MILESTONE

George Mentz, JD, MBA, CWM®, MPM®, QFP

COG-PM® Certified Oil and Gas Project Manager Oct 11-15th Mövenpick Hotel Jumeirah Lakes Towers, Dubai UAE

AAPM has collaborated with CMCS™ a business training provider that has served more than 2,500 clients in 40 countries in the Middle East, Asia, Europe, Africa and the Americas. On October 11th – 15th managers in the Oil and Gas industry were accredited with AAPM® COG-PM® certification - Certified Oil & Gas Project Manager. Those certified in COG-PM gained valuable knowledge and recognized credentials: • The ability to use the designation COG-PM® on business cards and resumes • Gold Seal Embossed COG-PM® Certificate • The COG-PM® shows that the accredited professional has completed graduate level project management education • and has substantial experience in managing projects on a regional and global level in Oil & Gas. Visit <http://www.cmcs.co/ppm360/>

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Recommended Read

EFFECTIVE COMMUNICATIONS FOR PROJECT MANAGEMENT 1ST EDITION

by Ralph L. Kliem ISBN-13: 978-1420062465

ISBN-10: 1420062468

Effective Communications for Project Management examines elements of effective communications. The seven elements of effective communications:

- Applying active and effective listening
- Preparing the communications and establishing an issues management process
- Drafting and publishing documentation
- Conducting meetings
- Giving effective presentations
- Developing and deploying a project website
- Building a project war room

Effective Communications for Project Management



Ralph L. Kliem

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Editor's Notes :

by Michele Guttenberger, MPM®

PROJECTS IN "NEVER BEFORE" TECHNOLOGY STARTS WITH FEW RIVALS

In the world of entertainment technology projects, it is often leading rival competition that propels the milestone launch of the most innovative products. Today's new entertainment technology wizardry has two frontrunners- Apple and Google. Apple owns its Apple iOS system which runs its iPhones and iPods. Google has Android which runs on most competitor phones and tablets. Each operating system interfaces with multi products enabling various device users to purchase music, books, applications and various media.

Is this type of limited rivalry a new phenomenon? Amazingly closed competition in entertainment technology can be traced back to the phonograph industry that started in the late 19th century. During this era there were also a select few phonograph and record leaders. The first pioneers of the virtual audio era (1896-1905) had very few major players. Competition among them was dynamic in taking their share of the explosive "never before" market of virtual sound -phonograph music for the home. Just like Microsoft dominated the initial home PC software industry for years, Thomas Edison's National Phonograph Company dominated the phonograph business in the early 1900s. It was not long before new pioneers emerged such as Eldridge Johnson who became one of the founders of Victor Talking Machine Company. It was a phonograph company that enabled true technical rivalry to Edison's company. The early 20th century consumer's demand for new inventions in home technology grew exponentially and they became delighted fans of these modern inventions.

The format for this recording medium was at a crossroad between cylinder or flat disc record players. The challenge of perfecting the quality of sound relied in the ingenuity of improvements to the stylus and the record. This competitive ingenuity broke into new project frontiers beyond mechanical engineering. Innovative projects in chemistry took form as another science behind the phonograph record industry. Finding the right compound material in disc record products became a secret formula that could give you a reigning edge by having the best virtual sound to the phonograph listener.

[Listen to 1912 Audio Ad for the Diamond Disc](#)

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Prof. Edward Nieto
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Prof. Nieto is an owner, consultant, trainer
and coach who started his profession with a
B.S. in Electrical & Electronic Systems
Engineering. He holds a Masters in
Administrative Management / Business
Administration, Juris Scientiae Magister, PhD
(ABD) Business Administration pending
dissertation for the Juris Scientiae Doctor
title. In addition to his knowledge in Project
Management, Prof. Nieto is expert in financial
management. He is a GAFM Fellow, Global
Advisor & Accredited Training Provider at
www.OptimaxOne.com (Germany)

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About the Instructor



Mick Campbell is a best selling author of The NEW One-Page Project Manager and Managing Partner of

OPPM International. Mick is a recognized authority in traditional and agile project management. He is a former telecom vice president who has certified project professionals worldwide and advised hundreds of companies large and small.

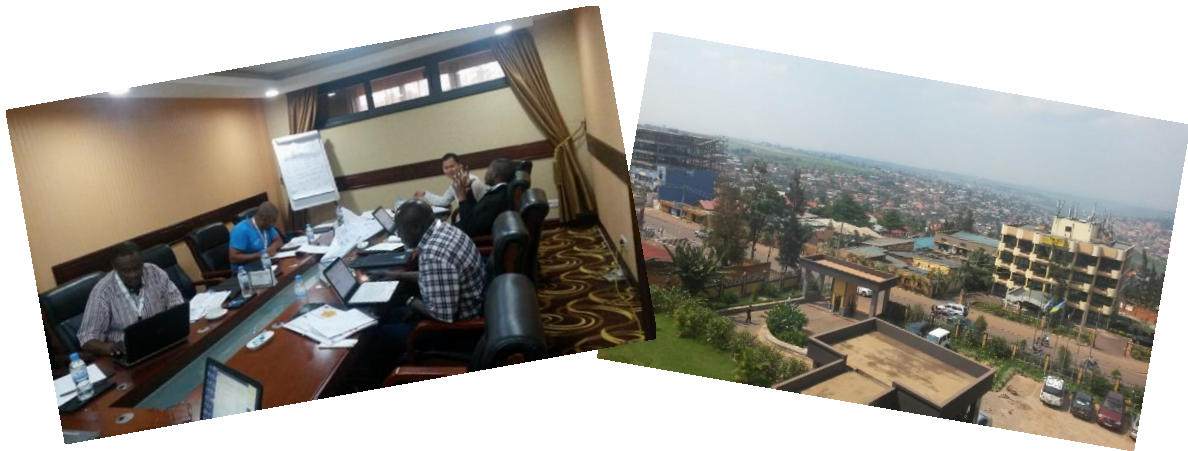


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**AAPM® Project Management Certifications Expands to
East Africa
Kigali, Rwanda
by
M R Project Solutions Ltd &
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Coordinator Joseph Mogu selected The Grand Legacy Hotel in Kigali, Rwanda as an excellent venue choice with seamless accommodations for this opening training site. Delegates came from four African nations where they were introduced to an applied learning approach to project management besides the usual examination coursework. Expert instructor led learning and added online review provided a successful class formula where delegates passed the online certification examination with absolute confidence in their qualification knowledge.



ABMC International, Mark Reeson's -M R Project Solutions Ltd and AAPM® accreditations are paving the future in East Africa with knowledge/training classes and examine certification. Scheduled AAPM® accreditation classes are planned for Kenya and Uganda in November and January respectively. In the planning stage are AAPM® special post certification classes in Rwanda, Kenya and Burundi for continued professional development knowledge. Nairobi and Kampala are already in the book for further class visits that will begin a new 'African Adventure'. Visit ABMC Intl website for more info <http://www.intl-abmc.com/>

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